Prof. Dr. Fritz Laux

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Fritz Laux received a Ph.D. (Dr. rer. nat.) in Mathematics and worked as researcher at the Institute of Astrophysics at the University of Tübingen. Later, he worked as a system analyst in industry and was responsible for project management, database modeling and tuning. As software-architect he designed commercial information systems for international companies and Swiss government agencies.

Since 1986 he is a full professor of database and information systems. Together with colleagues he established the departments of Business Informatics and Media- and Communication Informatics. His teaching record includes: Computer Networks, Object Oriented Technologies, Database and Information Systems, Transaction Processing, Post-relational Databases, Data Warehousing, Business Intelligence, and Data Mining. During his 24 years of academic work he supervised hundreds of students, among them many which became successful as managers, researcher and academics.

His current research interests include

- information modeling in business process management
- transaction management for high-performance transaction systems
- mobile computing, in particular context aware applications
- business intelligence and knowledge discovery including the visualization of multidimensional information

Prof. Laux has published a number of papers in peer reviewed conferences and journals on the above topics. He served as program chair, member of program committees, and reviewer for several conferences and has been actively supporting IARIA by contributing papers to DBKDA and PATTERNS conferences that received DBKDA 2009 and DBKDA 2010 Best Paper Awards. He is a panelist, keynote speaker, and member of the DBKDA advisory board.

Prof. Laux is a founding member of DBTech.net (http://www.dbtechnet.org/), an initiative of European universities and IT-companies to set up a transnational collaboration scheme of higher level education in Databases. Together with colleagues from 5 European countries he is conducting projects supported by the European Union on state-of-the-art teaching and hands-on labs on database technology towards harmonizing the professional and university level of database education in Europe. He is a member of the German Computer Society (Gesellschaft für Informatik).