

# The Third International Conference on Building and Exploring Web-based Environments WEB 2015

May 24 - 29, 2015 - Rome, Italy

http://www.iaria.org/conferences2015/WEB15.html

# Important deadlines:

Submission (full paper) Notification Registration Camera ready December 24, 2014 February 25, 2015 March 10, 2015 April 10, 2015

### Tracks:

#### **Fundamentals**

Web architectures; Web engineering; Web applications; Web services and information management

#### Communities

Adaptive social Web; Web communities; Web-based collaboration; Community Q/A on the Web; Web user modeling for e-learning; Web user profile representation; Web user profile evolution; Web user data collection; Web identity management; Web search engine evaluation; Web search and meta-search

## **Semantic Web Designing and Programming**

New semantic web programming paradigms; Visualizing Web data and big data; Programming patterns for semantic search; Metrics for data quality; Platforms, methodologies and tools for semantic web design; Linked data and deep web; Development of interoperable web applications; Data analysis of semantic web; Mashing up data and processes; Big data and semantic representation; New semantic-enabled capabilities and existing IDEs; Provenance of semantic data, processes and services; Web-based database integration; Semantic intelligence on the Web; Linked-data enhanced social learning and Web intelligence; Programming semantic mining and retrieval mechanisms;

#### Searching

Social Web mining; Information integration on the Web; Learning via Web; Web accessibility; User profiles on the Web; Mobile Web; Multimedia on the Web;

#### **Features**

Quality in Web engineering; Security Web data; Semantic Web; Wireless Web; Web graphs; Web-based emergence and self-organization; Text Understanding and Representation; Text Complexity, Readability, and Trust Measurement; Privacy and security; Trust and reputation; Access control; Policies and policy languages

#### **Human-Web Interaction**

Natural language interfaces; Keyword-based query interfaces; Hybrid query interfaces; Emotional behavior; Adaptive Web interfaces; Learning User Profiles; Personalized Interfaces; Remembrance Agents; Interaction visualization; Social and psychological challenges

#### Web Accessibility

Design approaches, techniques, and tools to support Web accessibility; Best practices for evaluation, testing reviews and repair techniques; Accessibility across the entire system lifecycle; Accessibility within e-organizations: good practices and experiences; Industry and research collaboration, learning from practice, and technology transfer; Mobile Internet-Web Accessibility; Developing user interfaces for different devices; Dealing with different interaction modalities; Web authoring guidelines and tools; Accessibility and other core areas related to the Web user experience; (UX): Usability, Findability, Valuability, Credibility, etc.; Innovations in assistive technologies for the Web; Accessible graphic formats and tools for their creation; Adaptive Web accessibility; Accessibility and information architecture; Universally accessible graphical design approaches; User Profiling; Cognitive and behavioral psychology of end user experiences and scenarios

## **Services and Applications**

Web services; Web wisdom; Web-based notification systems; Web messaging; Web DBs; Web-based database integration; Business intelligence on the Web; Web-based multimedia search and retrieval; Mobile commerce and business services; Linked-data enhanced social learning; Web intelligence; Web (temporal) analytics; Deep Web; Location-aware Web applications